

**Q1: Do I need to purchase a product to qualify for this contest?**

A1: No, you do not. This is a no purchase necessary contest.

**Q2: How many times can I enter the draw?**

A2: Once per week.

**Q3: When are selected entrants drawn?**

A3: July 28, 2023

**Q4: How will I be notified if I won?**

A4: Potential prize winners will be contacted by telephone OR email using the information provided when the selected Eligible Entry was received within 5 business days of the draw date.

**Q5: Where can I use my store gift card?**

A5: Any Sobeys retail store, including Sobeys, IGA, Safeway, FreshCo., Thrifty Foods, Lawtons Drugs, Needs, or Foodland stores.

**Q6: Do I have to scan the QR code to enter to win?**

A6: No, you may also participate by visiting [kellogg.scanandwin.ca/promotion](https://kellogg.scanandwin.ca/promotion)

**Q7: I haven't received my \$100 store gift card, who do I contact?**

A7: Please allow three (3) to five (5) weeks for your store gift card to be mailed to your address. If you have been waiting for over five (5) weeks, please contact us at [https://www.kelloggs.ca/en\\_CA/contact-us.html](https://www.kelloggs.ca/en_CA/contact-us.html)

**Q8: When can I enter to win until?**

A8: July 21, 2023

**Q9: How will I know I successfully entered to win?**

A9: You will receive an email confirmation that you have successfully entered for a chance to win. Please check your junk mailbox to ensure it wasn't sent there.